COTTON UNIVERSITY

DEPARTMENT OF COMMERCE

COURSE STRUCTURE OF COMMERCE (POSTGRAGUATE PROGRAMME-M.COM)

SEMESTER I

Course	Titles	Credits (22) L+T+P
COM701C	India and the World Economy	3+1+0
COM702C	Taxation	3+1+0
COM703C	Business Innovation and Entrepreneurship	3+1+0
COM704C	Accounting & Reporting for Business	3+1+0
COM705C	Human Resource Planning and Development	3+1+0
COMSEC1	Accounting for Not for Profit Entities and Trusts	2+0+0

SEMESTER II

Course	Titles	Credits (22) L+T+P
COM801C	Organisational Behaviour	3+1+0
COM 802C	Marketing Research and Consumer Behaviour	3+1+0
COM 803C	Data Mining in Business	3+1+0
COM 804C	Fund Management in Banking and Insurance Companies	3+1+0
COM 805C	International Business	3+1+0
COM SEC2	Digital Marketing	2+0+0

SEMESTER III

Course	Titles	Credits (22) L+T+P
COM 901C	Business Statistics and Approaches for Research in Business	3+1+0
COM 902C	Supply Chain Management	3+1+0
COM 903C	Internship	0+0+4
COM 904SP1	Strategic Cost and Management Accounting	4+1+0
COM 904SP2	Industrial Relations and Labour Laws	4+1+0
COM 905OPE1	Marketing of Services	3+1+0

SEMESTER IV

Course	Titles	Credits (19) L+T+P
COM1001C	Ethics in Business, Business Sustainability and Community Engagement	3+1+0
COM1002SP1	Financial Market: Securities and Portfolio Management	4+1+0
COM1002SP2	International Marketing	4+1+0
COM1003OPE2	Strategic Management	3+1+0
COM1004DPW	Dissertation/Project Work	0+0+6

C=Core, SEC=Skill Enhancement Course, SP=Specialization, OPE=Open Elective, DPW= Dissertation/Project Work, L=Lecture, T=Tutorial, P=Practical