

November activities by PACCC, COTTON UNIVERSITY

Placement Activity 1: Campus Recruitment Drive by Aps N Devices for the position of Subject Matter Expert

On **6th November, 2023**, a Campus Recruitment Drive was conducted by Aps N Devices Kahilipara (a sister concern of Gumbi Technologies, Bangalore) in the University Campus at Hall 311. Four representatives of Aps N Devices were present for an orientation and to conduct on the spot interview.

- **Total no. of candidates appeared for the interview – 8**
- **Candidates detail : Zoology- 2 candidates**
English- 1 candidate
Botany- 3 candidates
Chemistry- 2 candidates
- **Round of interviews- 3 rounds (written test, online viva test and personal interview)**
- **Final shortlisted candidates- 3**
- **Final selection- awaited till December, 2023**

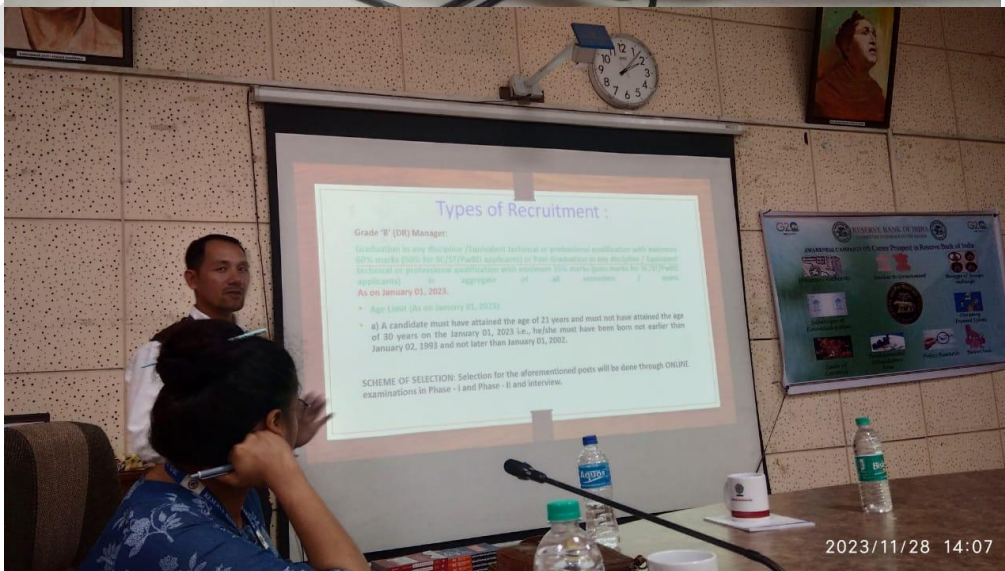




Placement Activity 2

Awareness session on Career Prospects in Reserve Bank of India (RBI)

Placement and Career Counseling Cell (PACCC) in association with Reserve Bank of India,(RBI) Guwahati conducted a session on **28th November, 2023** on the topic "CAREER PROSPECTS IN RBI" where Gautam Dawo, Manager, HRMD, Recruitment, RBI and Kumari Zinia Baruah, Asst. General Manager, RBI acted as Resource Persons. Mr. Dawo gave an overview of the RBI and its operations, besides speaking in detail about the recruitment policy of the organization. An open quiz was also conducted amongst the participants where Dipsikha Kalita, Trisha Ghosh and Debolina Bordoloi were the winners amongst the girls, all from the Department of Economics. Amongst the boys, the winners were Debanit Dutta(Economics Dept), Suraj Mahanta (Geology Dept) and Hrishikesh Mishra (Zoology Dept).





Career Counseling and Guidance, Interactive session Activity 1 & 2 **Managing Life, Facing Challenges! (Boys' & Girls' Hostel)**

On 22nd and 23rd of November, 2023, Placement and Career Counseling Cell (PACCC) and Guidance and Counseling Cell (GCC) of Cotton University conducted an interactive session on “Managing Life, Facing Challenges” at Boys’ and Girls’ Hostel respectively. Dr. Bhaskar Bora, Advisor (Hony) of PACCC and GCC interacted with the students as the Resource person for the same. There were a total of around 30 students in boys’ hostel who participated in the session and discussed the challenges of hostel life with Dr. Bora. The boarders of girls hostel for the session was around 50. **Vital issues related to mental health and stress, panic attacks, lack of concentration, procrastination, fear factors, facing hardships and challenges in life and generation gap misunderstandings were the main issues discussed on the platform.** Dr. Merry Baruah, Asst. Coordinator of PACCC and Dr. Phunu Das Sarma, Coordinator of GCC were present on the occasions. The participants felt that such sessions help them in dealing with the challenges they face and acquire knowledge through interaction and open discussions.





Entrepreneurship Skill Development and Orientation Activity 1: STARTUP MANTHAN 2.0

On **November 8th 2023**, with a view to encourage entrepreneurial and startup ideas among the students, the Placement and Career Counseling Cell at Cotton University in collaboration with Assam Startup, organized Startup Manthan 2.0 at the university premises. Mr. Kaushik Khanikar from IIM Calcutta Innovation Park acted as the Resource Person. Speaking on the occasion, Registrar of Cotton University, Dr. Arindam Garg, dwelt on the need to develop a positive mindset and the acquisition of soft skills alongside hard skills as necessary for a strong entrepreneurial foundation in an individual.

In the “Idea Pitching Contest” held on the occasion, student participants came up with interesting and innovative entrepreneurship ideas. Undergraduate students Argha Parna Paul and Paramita Buzarbaruah of the Department of MBBT and Kabir Kashyap and Aniruddha Rudra of the Department of Economics won the first and second prizes, respectively, for their innovative pitches. The idea pitching contest was judged by Sandeep Kr. Jain, Founder of Wonderbeats Foundation, and Naseer Mir, ALSISAR Impact, IIT Guwahati.

With a participation of 145 students, the Startup Manthan 2.0 was a grand success in pulling the young talents to one platform while paving the way for an ecosystem environment in the campus for a promising career in startups.





কটন বিশ্ববিঃত ষ্টাৰ্ট-আপ মন্তন ২.০

গুৱাহাটীৰ বাতৰি দিওঁতা

পাণবজাৰ, ৯ নৱেম্বৰ : ছাত্ৰ-ছাত্ৰীৰ মাজত দক্ষতা বিকাশ আৰু ষ্টাৰ্টআপৰ ধাৰণাক উদ্দীপিত কৰাৰ লক্ষ্যেৰে কটন বিশ্ববিদ্যালয়ৰ 'প্লেচমেণ্ট আৰু কেৰিয়াৰ কাউন্সেলিং চেলে' অসম ষ্টাৰ্ট-আপৰ সহযোগত যোৱা ৮ নৱেম্বৰত কটন বিশ্ববিদ্যালয়ৰ চূদমাৰ্চন হলত ষ্টাৰ্ট-আপ মন্তন ২.০ৰ আয়োজন কৰে। আই আই এম কলকাতা ইনোভেচন পাৰ্কৰ কৌশিক খনিকৰে এই অনুষ্ঠানত সময় ব্যক্তি হিচাপে দক্ষতা বিকাশ আৰু ষ্টাৰ্ট-আপৰ বিষয়ে কয়। এই অনুষ্ঠানত ভাষণ দি কটন বিশ্ববিদ্যালয়ৰ পঞ্জীয়ক ডঃ অৰিন্দম গাৰ্গে ভাষণত ইতিবাচক মানসিকতা গঢ়ি তোলা আৰু দক্ষতা আহৰণৰ প্ৰয়োজনীয়তাত গুৰুত্ব



দিয়ে। অনুষ্ঠানত ছাত্ৰ-ছাত্ৰীসকলে আকৰ্ষণীয় আৰু উদ্ভাৱনীমূলক দক্ষতা বিকাশৰ ধাৰণাৰ প্ৰতিযোগিতাত অংশগ্ৰহণ কৰে। এম বি বি টি বিভাগৰ অধ্যাপক পল আৰু পাৰমিতা বুজাৰবৰুৱা, অৰ্থনীতি বিভাগৰ ছাত্ৰ কবীৰ কাশ্যপ আৰু অনিৰুদ্ধ ৰুদ্ৰাই ক্ৰমে প্ৰথম আৰু দ্বিতীয় পুৰস্কাৰ লাভ কৰে।

2 THURSDAY, NOVEMBER 09, 2023

MISCELLANEOUS

Cotton University organises Startup Manthan 2.0



Assam Rising, Guwahati, Nov 8: With a view to encouraging entrepreneurial and startup ideas among students, the Placement and Career Counselling Cell, Cotton University in collaboration with Assam Startup organized Startup Manthan 2.0 at the University premises today. Kaushik Khanikar from IIM Calcutta Innovation Park acted as the Resource Person. He spoke on

entrepreneurship and startup to an audience comprising the DSW, Dr Prasanta Sarma, members of faculty and student participants. Speaking on the occasion, Registrar of Cotton University Dr Arindam Garg dwelt upon the need to develop positive mindset and acquisition of soft skills alongside hard skills as necessary for a strong entrepreneurial

foundation in an individual. "In the 'Idea Pitching Contest' held on the occasion, student participants came up with interesting and innovative entrepreneurship ideas.

'We saw death': families flee pa as Israel begins to storm Gaza

Gaza, November 08: people to leave from 10am until 2pm local time, and holding their hands above published a video of

won the first and second prizes respectively for their innovative pitches. The idea pitching contest was judged by Sandeep Kr. Jain, Founder of Wonderbeats Foundation and Mir Naseer, ALSISAR IMPACT, IIT Guwahati. "Members of faculty Dr Tarali Kalita and Dr A.K. Verma, Assistant Professors from the Department of Zoology made presentations on their respective success stories in entrepreneurship. The event also provided a platform to the student-led Business and Finance Society of the University to create awareness on financial issues through a discussion titled 'Startup Finance Fundamentals: Navigating through Financial Landscape'.

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The Sentinel
of this land, for its people

Startup Manthan 2.0 organized

GUWAHATI, Nov 8: With a view to encouraging entrepreneurial and startup ideas among students, the Placement and Career Counselling Cell at Cotton University, in collaboration with Assam Startup, organized Startup Manthan 2.0 at the university premises on Wednesday. Kaushik Khanikar from IIM Calcutta Innovation Park acted as the resource person. Speaking on the occasion, Registrar of Cotton University, Dr. Arindam Garg, dwelt on the need to develop a positive mindset and the acquisition of soft skills alongside hard skills as necessary for a strong entrepreneurial foundation in an individual.

In the 'Idea Pitching Contest' held on the occasion, student participants came up with interesting and innovative entrepreneurship ideas. Undergraduate students Argha Parna Paul and Paramita Buzarbaruah of the Department of MBBT and Kabir Kashyap and Aniruddha Rudra of the Department of Economics won the first and second prizes, respectively, for their innovative pitches. The idea pitching contest was judged by Sandeep Kr. Jain, Founder of Wonderbeats Foundation, and Mir Naseer, ALSISAR Impact, IIT Guwahati, stated a press release.

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Newspaper reports on STARTUP MANTHAN

Entrepreneurship Skill Development and Orientation Activity 2: MASTER CLASS ON ENTREPRENEURSHIP AND INNOVATION by IIM LUCKNOW

On 16th November, 2023, the Placement and Career Counseling Cell (PACCC), Cotton University in collaboration with IIM Lucknow Incubation Centre successfully conducted a MASTER CLASS SESSION on “ENTREPRENEURSHIP AND INNOVATION” which was conducted by Mr. Aditya Prasad, Head Business Development at IIM Lucknow Enterprise Incubation Centre. With an experience of around 18 years in working with the industry sector in various capacities, Mr. Prasad provided an elaborate discussion covering topics on stages of startups, financing lifecycles in the startup process, funding organizations and angel investors, problems faced by different startups, ecosystem stakeholders and role of startups in the economic development of the country. A total of 63 participants attended the MASTER CLASS and acquired the desired knowledge and skills required for the foundation of a startup.

The participants were given a Google link to apply for govt. schemes and the presentation on the Master Class was also shared with them. It was a fruitful session for the students of Cotton University.





Entrepreneurship Skill Development and Orientation Activity 3:

Participation in Connect.X (a networking event for NE STARTUPS) by IIM Calcutta Innovation Park

On 30th November, 2023, the Placement and Career Counseling Cell (PACCC) participated in a networking event conducted by IIM Calcutta Innovation Park in association with NEDFi head office Guwahati. The event featured Sri Nagaraja Prakasam, partner of Acumen Fund Funding Angel, IAN Impact as the Guest of Honor, Sri PVSLN Murty, CMD NEDFi as the Chief Guest, Pooja Bagaria, Regional Manager, ONDC and Sri Pranjal Konwar, COO, IIM Calcutta Innovation Park as the speakers on the occasion. Sri Prakasam's book titled "BACK TO BHARAT" was released during the event. Sharing stories of his journey throughout India and the northeast, he had stressed on the huge potential of northeast India in building the right ecosystem for Startups.

Aniruddha Rudra from Economics Department, Cotton University participated in an on the spot contest organized in the event and was declared the winner. A total of 5 students from Cotton University participated in the event who were also the winners of the Idea Pitching Contest of Startup Manthan 2.0.





Aniruddha Rudra receiving the copy of newly launched book by Sri Nagaraja Prakasam

