## <u>STARTUP MANTHAN</u>: AN INTERACTION PROGRAM ORGANIZED BY PACCC, COTTON UNIVERSITY IN COLLABORATION WITH ASSAM STARUP

On 19<sup>th</sup> August, 2023, an interaction program was organized by Cotton University Placement and Career Counseling Cell in collaboration with Assam Startup at Conference Hall, Ground Floor, Cotton University from 3 pm onwards. The Startup Founders who participated in the interaction were from:

- 1. Brahmaputra Fables (bell metal products from Sarthebari, Assam)
- 2. O'hen Art Studio (Guwahati, Assam)
- 3. Addble Solutions pvt. Ltd. Recognized under ONDC (from Manipur)
- 4. Handicraft Kauna products (from Manipur)
- 5. DABRU music app (from Mizoram)

The program started with the welcome address by Dr. Merry Baruah Mam, Coodinator, PACCC. Then the Founders of the Startup Organizations were felicitated by the Volunteers of PACCC. There were more than 30+ students who participated in the interaction program and created an engaging and prospective environment by putting interesting questions to the founders of the Startups. Excellent feedbacks were given by the participants for organizing a well conducted and informative event and at the same time they have requested for organizing more such events from time to time. The main attraction of the Event was the last part of the session which was taken by Mr. Kaushik Khanikar, Outreach Manager, Assam Startup. He took the session to new heights by engaging the students in a small activity on the spot and guided the students on how abouts of going for a foundation of a Startup. The session ended with a positive note by him to reconnect very soon with the Cottonians for an Orientation for Entrepreneurship.







